

**BE A VOICE**

**FOR OUR**

**COMMUNITY!**



## Advocacy for Nonprofit Professionals

**Thursday, December 7, 2023**

**8:30 AM - 10:30 AM**

**Northern Trust** | 755 Beachland Boulevard

- ◆ Continental breakfast
- ◆ FREE and open to all nonprofit leaders and board members

Nonprofits have an important role to play in shaping public policy by advocating to create change, remove barriers and highlight the issues they address. Policy changes, even on a local level, can make a profound impact on our community. Join us to learn how to make systems and policy change in your community!

The Florida Nonprofit Alliance will conduct this workshop on advocacy and lobbying for nonprofits, including why it's important, the legal and practical implications, and how to do both effectively.

### Participants will learn:

- ◆ How to make systems and policy change in our communities within the legal framework for lobbying
- ◆ How to identify and build an issue-based movement
- ◆ Strategic communication with policy makers
- ◆ How nonprofits can engage in lobbying to achieve "upstream" changes
- ◆ 501c3 organizations can and should lobby!



### RSVP TODAY!

[UnitedWayIRC.org/el2q](https://UnitedWayIRC.org/el2q)  
(772) 567-8900

RSVP Deadline: 10/1/23

