

Treasure Coast Food Bank Capital Campaign

Since its inception in 1988, Treasure Coast Food Bank has stood as a beacon of hope on Florida's Treasure Coast, unwavering in its mission to alleviate hunger. Steadfast in their commitment, Treasure Coast Food Bank leadership has outlined a plan to increase organizational capacity and impact on the community to realize its vision of a hunger-free Treasure Coast. This plan, supported by a \$30,000,000 capital campaign—**Feed Unite Flourish**—aims to effect change in the community to create a future—where no one struggles with hunger on the Treasure Coast.

The Need

As the country grapples with the economic fallout from a post-pandemic world, levels of food insecurity have risen to unprecedented levels, especially on the Treasure Coast. One in four neighbors do not have enough food to be healthy and thrive. Local estimates indicate that the population on the Treasure Coast will increase by 20 percent by 2030. As of today, Treasure Coast Food Bank is seeing an increase in need that is 34 percent above pre-pandemic levels. Treasure Coast Food Bank is the lifeline neighbors rely on and, during this critical juncture, it is more important than ever that it can keep up with the increasing basic needs of the community.

The Solution

As a critical community pillar for support and response, Treasure Coast Food Bank is focused on making a transformational impact in the region, funded by a significant community investment in a new facility. The capital campaign centers around three pillars:

Feed: Increased Capacity

Treasure Coast Food Bank is focused on ensuring everyone on the Treasure Coast has access to nutrition and critical support services. This effort will be driven first by the creation of a new 132,000 square-foot facility in Fort Pierce, Florida, that will serve as the main hub of the Food Bank's operations. With the new facility, nutritious food, produce, prepared meals, and other critical services will increase by 76 percent.

Unite: Investing in Partners

Treasure Coast Food Bank is committed to leveraging the capabilities of 300 valued partners and building upon its network to effectively expand services to where they are needed most through network expansion, partner agency training, and innovative programs. A strong and diverse network of agency partners is essential for ongoing growth and sustainability, and ultimately the greatest community impact.

Flourish: Addressing Root Causes

Treasure Coast Food Bank is focused on addressing the systemic causes of food insecurity and hunger. This person-centered approach looks beyond simply providing emergency food assistance to offer interventions for hope to pave a path from crisis to stability. This is accomplished through the development and piloting of programs that address contributing factors to hunger and poverty, such as job training, financial stability, and complementary social services. This programming promotes community empowerment, self-sufficiency, and food security.

The Capital Campaign

Treasure Coast Food Bank estimates the proposed project will require a \$30,000,000 investment. The Board of Directors has allocated \$5,000,000 from financial reserves toward the project and is seeking dedicated community partners to join in forging a lasting impact on the region.

